

ROB HUTTERS

A manifesto for better living.

How to give our kids hope
for the future – a guide.

robhutters.com/manifesto



A manifesto written by Rob Hutter. He lives in the Netherlands with his cat Gus.

1. Meaningful work

No human being shall feel like their work doesn't meaningfully contribute to the greater whole. It's dehumanising to work a job that doesn't intrinsically motivate.

2. Easy access to work

Everyone deserves a clear path to meaningful work and a liveable wage. It shouldn't take generational wealth, endless degrees, or privilege, to contribute and thrive.

3. Work should be optional

Human dignity cannot hinge on a job title. We should build a society where no one works out of desperation. People have worth beyond their capacity for work.

4. Decenter work from life

Work should serve life, not define it. The majority of our time should be free for connection, creativity, and rest.

16. A service-oriented economy

To protect our future, we must reduce our reliance on finite resources. The way forward is a service-based economy – one that values human creativity, care, and connection over consumption.

6. Labour Dividend

The working class are entitled to the fruits of their labour, not the owner class. Every worker must, by law, be guaranteed that they will get a share of the profits.

7. No more billionaires

The existence of the billionaire class is a moral failure and an active threat to the social contract. We must tax extreme wealth and reinvest it where it belongs -- education, healthcare, infrastructure, and financial support structures -- to foster equality and long-term stability.

8. Encourage entrepreneurship

Entrepreneurship thrives when people feel safe. Only when basic needs are guaranteed can bold ideas take root.

9. Stakeholders over Shareholders

A company's fiduciary duty is with the community it serves and the people it employs. A business exists to serve its community, not the whims of shareholders.

10. Income security for all

No human being shall know the indignity and stress of poverty. A company's right to exist hinges solely on its ability to erase poverty from existence, either directly by hiring people or indirectly through taxes.

11. Healthcare for all

Healthcare is a right, not a privilege. It should be a shared responsibility—viewed as a public utility that prioritizes health over profit.

12. Housing first

Everyone is entitled to a home, warmth, water, and food. We all deserve being surrounded by beauty and be protected from the elements. No more homeless people.

13. Homes aren't investments

A home is not a commodity for profit. Housing is not an asset for wealth accumulation. Nobody should be allowed to buy a second home. Not corporations, not individuals. We don't have the resources.

14. Reverence for nature

We are stewards of a fragile planet. By protecting and restoring ecosystems we guarantee our health, future, and the sustainability of life on Earth.

17. No more cars

A car-centric world alienates the disabled, poisons nature, and keeps us lazy. Everyone should have access to the basics within walking distance, be surrounded by nature and opportunity to connect.

18. A bike-centric world

Cycling everywhere is a joy, healthy, and allows you to travel great distances without injury to nature or people. We should prioritize the development of bike lanes and limit long-distance travel to protect our well-being.

19. A unifying philosophy

We cannot afford to extend respect or understanding to ideologies that harm people — We must reject any belief system that justifies violence, discrimination, or the suppression of love.

20. Compassion as the golden rule

To have compassion means understanding that everyone suffers. Your words hold the power to either heal or destroy. Let whatever you say inspire and ease the pain we carry within us.

21. Curiosity as our guide

The world is under no obligation to make sense to you. It exists for you to marvel at and wonder about. There are no real answers. You don't need them to live. Be grateful for the Light and keep your curious mind.

I do not believe in ownership of ideas. Make them your own. Spread widely. Let your every breath be the embodiment of what could be.

Be well.